



Be a successful Entrepreneur

with Orane International



We Are
Global



Our
Story



Orane headquarter at Toronto, Canada.



has its origin in French
meaning "Rising"

OUR CORE TEAM MEMBERS



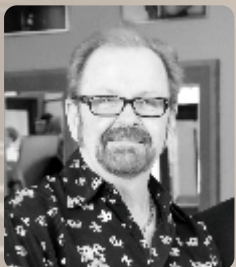
Mr. Dinesh Sood
Chief Executive Officer

Dinesh has been the writer of the success story of Orane International, the visionary entrepreneur has been instrumental in the company's growth from regional presence to global scales of operations. Being a technology enthusiast and avid traveller, he believes in exploring different nations to understand their business and technological trends and in turn weave them in Orane's culture. He acts as catalyst between technical as well as operational minds to keep the momentum of company's growth going.



Mrs. MARIE PINDER
Chief of Education, Canada

Marie has over three decades of experience in the technical education in Beauty & Wellness, she has many academic accolades under her belt in the domain of Beauty & Wellness, having been certified under the Mega Brands such as L'oreal, Tony & Guy, etc. Boasting of advanced degrees of Hair, Makeup & Aesthetics, she has been instrumental in the development of challenging & up-to-date curriculum for Orane. She leads the Technical Team maintaining quality specs of the company in its pledge to impart best quality education.



Mr. RICHARD PINDER
Senior Trainer - Hair, Canada

Richard carries an experience of over 3 decades, boasting of intricate knowledge of technical aspects of Hair. He has served in various capacities with the BC Hair association, ranked as (Regional) Chairman, Master Judge, etc during various stints. He is leading the Oranian brigade imparting training in Hair domain for the Canadian venture. He has been instrumental in state of art course design and management. A photographer and travelling enthusiast, he loves to record his marvelous Hair Arts.

Orane was founded in an era when the beauty education domain was highly unorganized across the globe. With the pledge of revolutionizing the B&W sector and setting very high standards of education in all facets of Beauty, the company came into existence in the year 2009, head-quartered in Toronto, Canada.

The visionary leaders of the company travelled to various countries studying global trends such as demographic profiling & market demand of the Beauty & Wellness domain.

Armed with the mission to impart international standards of beauty training so that Orane's students could score good job opportunities globally. Our beauty schools offer short term as well as long term (certificate/degree) courses in Hair, Makeup, Skin & Nail specialization, taught by internationally certified trainers in state-of-art infra-structured centres. Our courses are technically affiliated with international accrediting bodies such as PTIB (Canada), CIBTAC (UK) & CIDESCO (Switzerland).

Orane has recently launched a beauty college in Victoria, British Columbia (Canada) to provide our students with international study and work opportunities. We are eyeing the North American and ASEAN countries for a massive expansion in the near future.

Approved Training Partner



Accredited by





Why
Orane



“ORANE” is more than a business opportunity, It is a way of Life...

- Managed by visionary entrepreneur
- Leaders in Beauty & Wellness with 12+ Years of experience in Beauty & Wellness Industry
- NSDC Partner & also an approved India International Skill Centre (IISC) Privileged Network member by NSDC
- Part of Government of India's Skill India Mission
- In house R&D Team
- CIBTAC Affiliation
- B&WSSC & CIDESCO Certified trainers
- In House Placement Cell with 100+ placement partners in India and overseas
- 100+ schools in 75 cities in India and overseas
- Operations in 2 Countries
- 1000+ employees

80,000+ Students

100+

Schools | 18 States

2 COUNTRIES

Our Vision

Be the TRUSTED partner and provider of QUALITY training & services in the Beauty & Wellness industry Globally

By / through

- Innovative and latest curriculum & training methodology
- Offering opportunities to our partners and employees to become financially independent.
- Building our brand on tenets of our Values
- Consistently delivering on our promises
- Leveraging technology to remain ahead of competition

Our Mission

“Empowering 2 Lakh Youth & Women of India with quality education in Beauty & Wellness Industry & make them Financially Independent by 2025”



Franchise Procedure

- Introduction through meeting.
- Franchisee application form with 1 Lac DD (Refundable) in 30 days.
- Site selection.
- Rent deed.
- Franchisee agreement and franchisee fee.
- Commencement of work at site.
- Site completion.
- Inauguration.



Franchise sign up process

Pre-Opening Support

- Design and supervise construction of the Institutes as per required standards
- Hire and train all staff necessary to run the business
- Provide all technical knowhow to run the business
- Do all marketing activities to attract students into the Institutes
- Tie up with Beauty Products & Services companies for job placements
- Technology support to manage business more productively and profitably
- Periodic audits to identify gaps in processes/people and training to fill the gaps
- PR/Media support to promote the brand to gain public recognition
- Lead interactions with NSDC & B&WSSC to secure government business
- Provide Standard Operating Procedures to manage day to day business
- Institute Launch Plan

Post Opening Support

- Operational Manual
- Business Planing and Review
- Seminars and workshops
- New Courses and Respective Training
- Course uploading
- Institutes Visits
- Students Kits and Courseware
- Student Placement
- Certification
- Advertising & Brand Building
- ERP
- LMS



Your
Promises



Promises
from Orane to
Franchise

From Orane to franchise

Franchise Support

- Site selection, documentation & property finalization
- Infrastructure and Ambiance Design
- Equipment & tools Procurement
- Staff Recruitment & Training
- Pre & Post Launch Marketing support
- IT/ CRM support for billing and records
- PR support
- Technical support
- Operational support
- Business Consultancy



Our Career Kit

Earn While You Learn



As the name suggest with this kit students start earning while doing their course. This magical "Career Kit" of Orane has fourteen products. Results of these products are amazing and students start good earnings by doing treatments, on their friends, relatives etc., while they are learning.

Purpose

To streamline the authentic approach towards education the leading chain of Orane Institute of Beauty & Wellness has launched a revolutionary career kit for their student which contains a wide range of products. Besides making career graph more impressive, this career kit will add up convenience and utility in the education pattern.

Objective

Orane Institute a leading chain of Beauty & Wellness Institutes in India aims at providing International standard education to its students with focus on hands on aspect, in addition to offering great modern facilities with latest Machinery and Equipment which promotes great learning the introduction of this career kit would enhance the international worth of the student and ensure the benefits to their professional life with highly effective, tried & tested beauty products. The kit is designed specifically to give students a comprehensive introduction of the different products they will be using throughout their careers. Each item in the kit allows the students to get practical knowledge mandatory to become a professional cosmetologist.

CANADA
British Columbia

INDIA
18 States

Awards & Recognitions



India's Top 10 Education
Brands in India
2022: Awarded by
Global Triumph Foundation



Best Institute Innovation
on Skill Development
2021: Awarded by
Indian Education Network



World's Greatest
Brands & Leaders
in Skill training
2018: Awarded by PwC



Best Award of Education
Excellence
2016: For skill development
institution



Rising Star of Asia
2016: Awarded by
the Indo-Asean Global
Investment Summit



Fastest Growing Academy
of the decade
2016: Awarded by the
Beautypolis



Best Beauty Institute
2015: Awarded by
Global Quality Awards



Best Education Institute
2014: Awarded by the
Education Excellence
Award



Best Beauty Training
Institute Award
2013: Awarded in
Malaysia

 **brane**
INTERNATIONAL

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